

# **FAQs: SOS Renewal Price Increase**

As of July 1, 2024, the renewal price for SOS Signs of Suicide and SOS for School Staff will increase from \$300 to \$500 per license per year. We realize this increase may be difficult for some schools to accommodate. If you have any concerns, please email info@mindwise.org.

# How does this impact my license if I recently purchased an SOS program?

If your license expires after July 1, 2024, your new renewal price will be \$500 per license, per year.

#### How can I find out when my license renews?

For SOS Signs of Suicide programs, login to sossignsofsuicide.org and the expiration date will be listed under your purchased programs, as shown in the image below. To find out when your SOS for School Staff license expires, please email us at info@mindwise.org.

|   |                | ② Mindwise Demo `` |
|---|----------------|--------------------|
| Purchased Programs  |                |                    |
| SOS Middle School Program<br>Expires Jun 28, 2024 ) Renew Program → | View Program → |                    |
| SOS High School Program<br>Expires Jun 28, 2024 ) Renew Program →   | View Program → |                    |
|   |                |                    |

#### Can I renew my license before the price increase goes into effect?

Yes, you can renew your license for up to three years before the price increase on July 1, 2024. To do so, visit shop.mindwise.org and select a product. Under "Year", select your Renewal option.

## How long has it been since you implemented a renewal price increase?

This is our first renewal price increase since June 2019.

## Why are you increasing the renewal prices for SOS licenses?

As a non-profit, this increase will help us to ensure we're delivering best-in-class services to you and your school. This includes ongoing improvements to our SOS programs, the ability to explore future enhancements, develop new content, and offer continued expert guidance on mental health and suicide education to your school.